

WCA Directors Meeting Minutes
Wednesday, December 5th, 2018 @ 7 pm
919 St Anne's Rd – Vic Wyatt House

PRESENT: D. Moberg, A. Hogan, W. Barnard, C. Bryant, D. Klass, L. Spencer, A. Bezak, S. Kline, R. Kinley, D. Sleeva, S. Philp, G. Delmarque, A. Bonneteau, D. Seguin, A. Kelsh, B. Trach, R. Smith, A. Roberts, J. McGavin, L. Hurton

1. Call to order

The meeting was called to order at 7:03 p.m.

2. Approval of Agenda

Motion to approve as amended – A. Bezak / B. Stalker **CARRIED**

3. Approval of Minutes of previous Director Meeting – October 17, 2018

Motion to approve the minutes – L. Spencer/ N. McMillan **CARRIED**

4. Treasurers Report

YTD January FS presented by J. McGavin.

Motion to approve as presented – A. Bezak/ A. Hogan **CARRIED**

5. Presidents Report

- Upcoming meeting with Sustainable Development, relationships is continually improving as communication increases.
- If Directors have issues, they would like discussed in that meeting, please let Alan Roberts know.
- An article/advertisement from Citizens on Park Patrol (COPP) was included in the December issue of the Echo for a fee of approximately \$170.
 - **Motion** to repay the advertisement fee charged to COPP for their advertisement in the December issue of the Echo. D. Moberg / G. Delmarque. **CARRIED**

6. MPPCOA Report

- Upcoming meeting this week
- Agreement in principle has essentially been met, details are now being worked out (e.g. how to distinguish for differences between cottages across locations and lakes).

7. Review of the Action Items & Business Arising

- All action items from the past meeting were completed.

8. New Business

a. Committee Verbal Reports

- Moving forward, committee chairs will not give verbal reports at Directors meetings but rather directors will be expected to review minutes when they are distributed electronically. Any additional questions are welcome from the floor, however no verbal reports will be given.

9. Standing Committee Reports

a. Communications Committee (Echo and Website)

- Echo
 - December Echo has been mailed out
 - Next issue will be published in February as per the new schedule
- Website & Eblasts
 - E-blast was sent out recently
 - Usage of the website and social media continues to grow
 - Any ideas for news to publish during the winter is welcome

b. Environment Committee

- A draft report on the Falcon Lake survey has been prepared – waiting to receive this report

- No lake levels have been reported for November-December and they were reported in 2017. Committee chair will follow up and report back.
- c. Events Committee
- Cottage Country Lake & Cabin Show – March 22-24
 - Hope is that the car will be ready and raffle tickets will be sold on site
 - Directors are asked to keep that weekend open to volunteer
- d. Marketing Committee
- Committee chair not present – work continues to progress.
- e. Membership Committee
- Suggestion to invoice members rather than simply opening membership.
 - Suggestion to prorate membership based on when members join.
 - Comments that the WCA product is what will drive membership, rather than adjusting membership costs.
 - Suggestion to add headlines from the next Echo/current issues with the first membership drive emails to try and encourage cottagers to join.
- f. Photo Contest Committee
- Photo winners have been published in the Echo
 - Suggestion to ensure that all entries are coming from members or family of members
 - **Action:** Lorna will forward Lee and Jill the winners of the Photo Contest names for payment.
- g. Special Projects Committee
- North Whiteshell Fire Department
 - Most recent update can be found in the Echo.
 - By-Law Review
 - **Action:** Request for directors to go through the WCA by-laws and send suggestions for changes/edits to Ron Smith.
 - Additional volunteers to serve on this sub-committee are needed.

10. Adjourn

The meeting was adjourned at 8:25 p.m.

Next meeting of the Board of Directors will be January 16, 2018.

Action Items

- Lorna will forward Lee and Jill the winners of the Photo Contest names for payment.
- Request for directors to go through the WCA by-laws and send suggestions for changes/edits to Ron Smith.

Prepared by:

Approved by:

Administrator/Secretary - WCA

President - WCA